



Driver Safety Management System

Driving for Work Seminars

October 2016

JACOBS[®]

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Agenda

1. Who are Jacobs
2. Why Driver Safety Management is important to us
3. Our Journey – Started in 2006, and where we are today
4. Our Integrated Driver Safety Management System

Who we are

- **Jacobs®** is one of the world's largest and most diverse providers of technical, professional and construction services, we do everything!
- We have 45,000 staff based in 46 countries around the world
- 800 in Ireland of which 500+ drive on company business
- Approx 1 million business miles driven in Ireland last year
- 99% of all business miles in Ireland are undertaken in either hire cars (54%) or in personal vehicles (grey fleet) (45%)

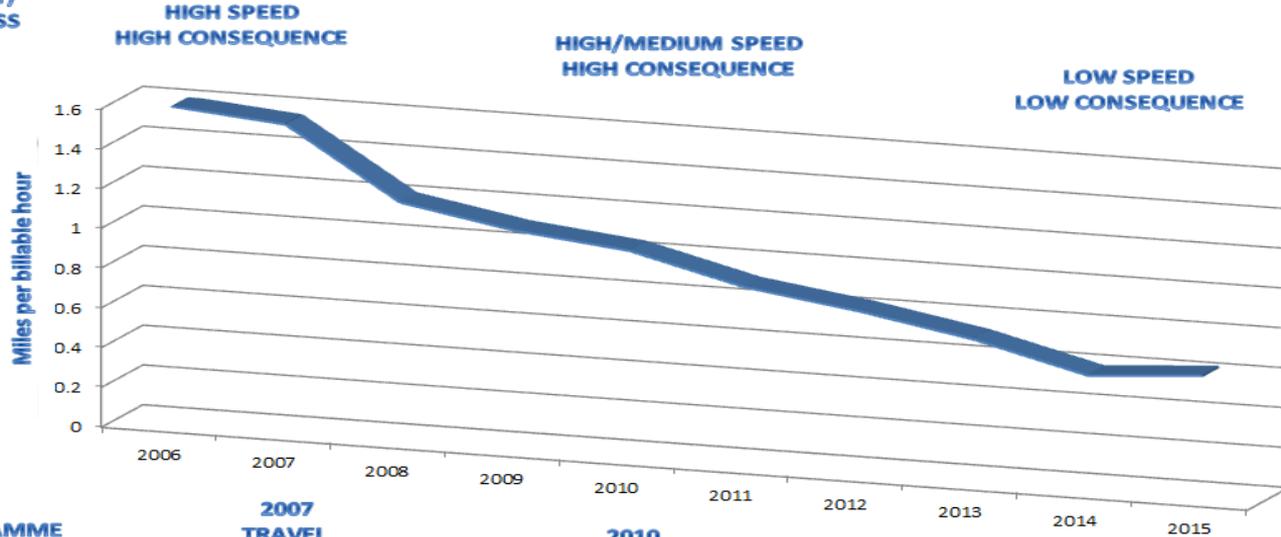


Why Driver Safety Management

- Driving is the most hazardous activity the majority of our staff will be exposed to
- Driving Kills
- We put people in cars – we have a legal and moral duty to manage the risk

Our Journey

**NATURE OF
ACCIDENT/
NEAR MISS**



**PROGRAMME
DEVELOPMENT
STEPS**

**2007
TRAVEL
POLICY**

**AWARENESS
PROGRAMME**

**2010
DRIVER
RISK PROFILING**

**ON-LINE
TRAINING**

**2012
DRIVING
POLICY**

**INCREASED AWARENESS
IMPROVED ON-LINE TRAINING
IN-CAR TRAINING**

**2015
INTEGRATED
DSMS**

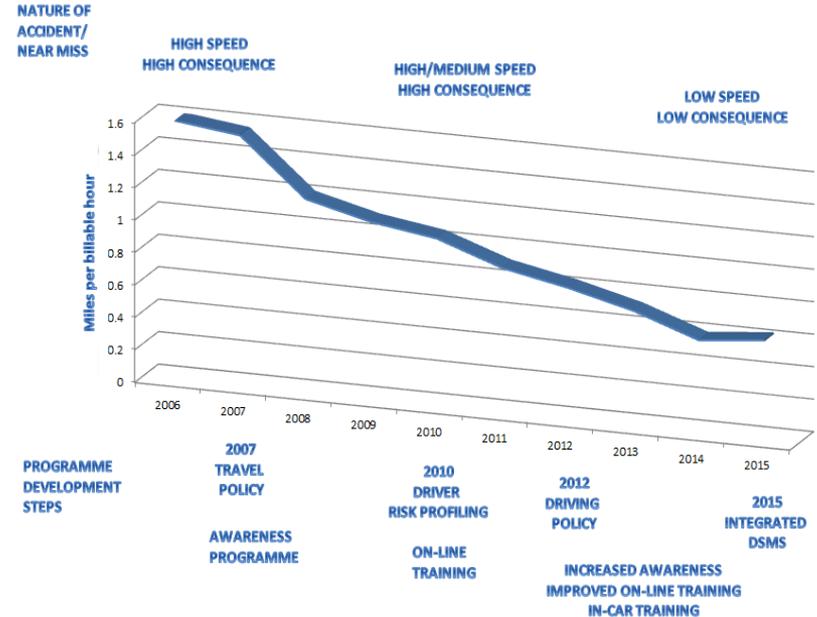
2007 – Global Travel Policy

New hierarchy for business travel: -

- Increase ‘meetings without moving’
- Increase use of public transport
- Consider vehicles only as last resort

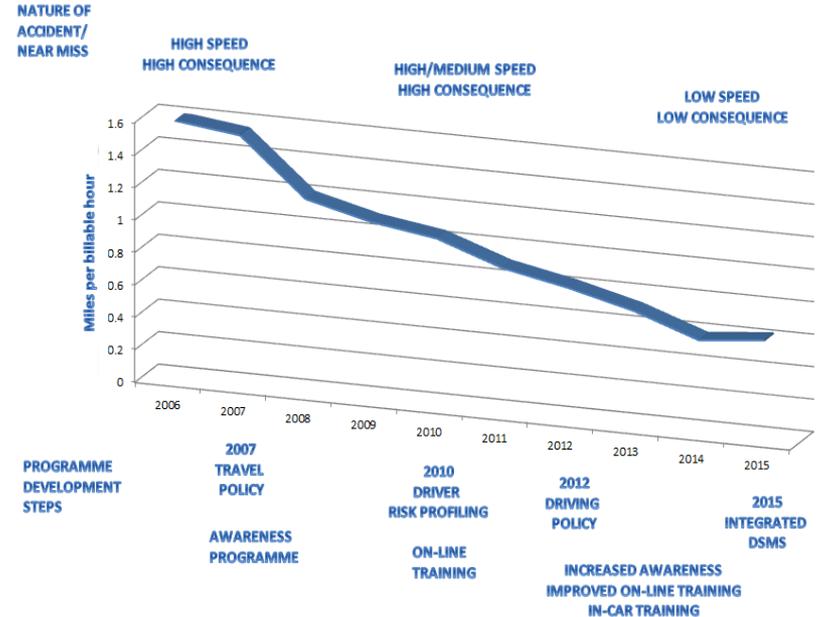
Plus

- Awareness Campaigns on driver safety
- Banned all use (including hands free) of mobile phones while driving;
- Introduced licence and insurance document check requirements; (our biggest challenge at the time)
- Introduced a Travel Planning process.



2010 – Driver Risk Profiling

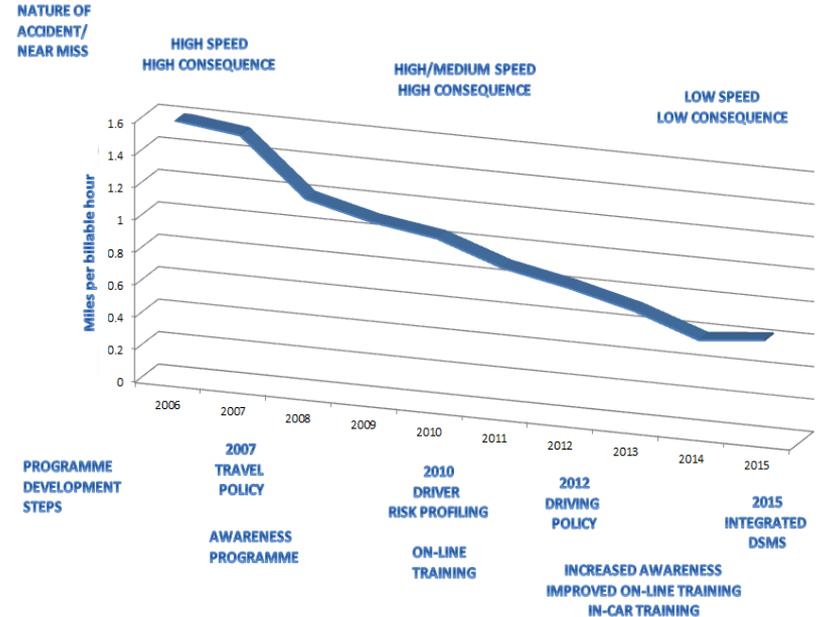
- Our first real attempt to understand driver risk & target training.
 - Test based in the rules of the road
 - You could cheat on the test
 - Scored you High, medium or low
- It did introduce our first on-line driver training for staff....But
 - It didn't change for 5 years
- Generally considered unsuccessful as we were still having medium/high speed accidents



2012 – Driving on Company Business Policy

Fresh approach to Driver Safety Management and focused on four key areas: -

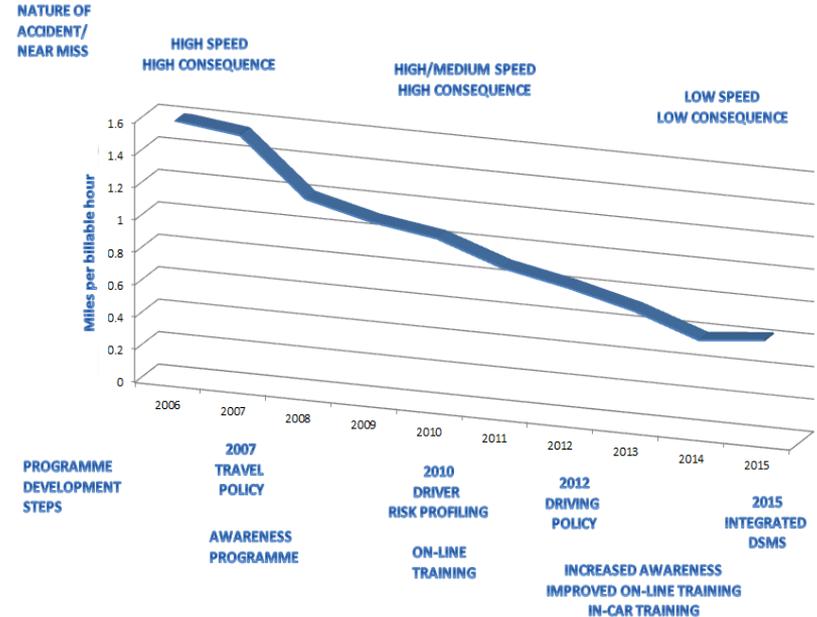
- **Eliminate** - The Safest Journey is the Journey Not Taken.
- **Reduce** - If a journey must be made, reduce the time spent driving.
- **Control** - If driving is required, ensure that the journey is properly planned and that the driver(s) understand the risks and are properly trained.
- **Protect** - Ensure the vehicle being driven is safe and fit for purpose.



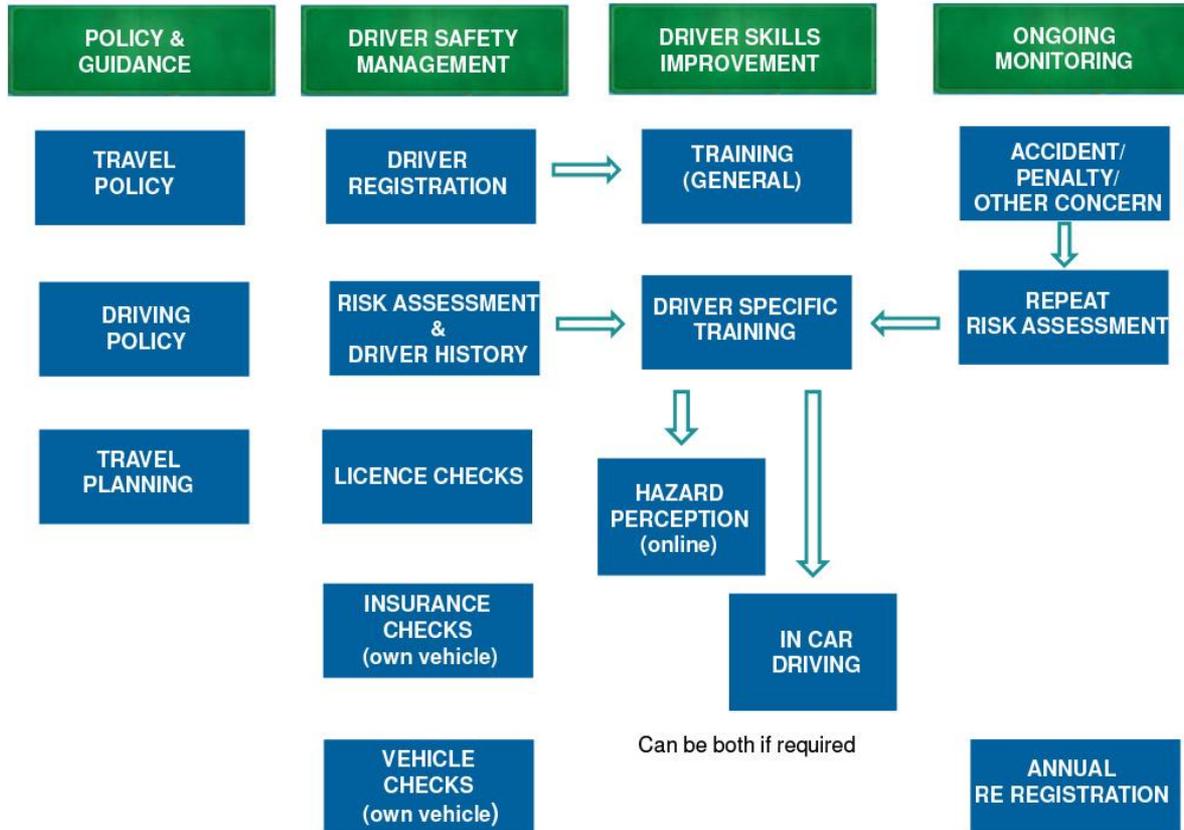
2012 – Driving on Company Business Policy

Our policy also introduced: -

- **Improved e-learning modules** – focussing on risk awareness driver behaviour and journey planning
- **Minimum standards** on driver training and competence;
- **Guidance** on effective journey planning (e.g. staying overnight rather than long driving after long days);
- **Limits** on journey length in any given day and/or week
- **Car safety** standards and recommended ages for personal vehicles – preference to get people into hire cars as they are newer with more safety features.
- **Challenges** – driver engagement, it's a very personal subject



2015 – Integrated Driver Safety Management



Successes in Year 1 of Integrated DSM System

- **34%** drop in Motor Vehicle Accidents
- **85%** compliance rate
- **8%** drivers identified as having issues with licences and/or insurance – drivers informed and are now compliant
- Improved engagement with staff

Benefits of Driver Safety Management for Jacobs

- Safer drivers driving safer vehicles
- Reduced travel to meetings, greater efficiencies – value passed on to client's & improved client relationships
- Significant reduction in Jacobs corporate risk profile
- Reduction in number of accidents/near misses
- Able to demonstrate compliance with Statutory obligations (reduced risk of prosecution)